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Seven Costliest TCPA Mistakes in Call Center Compliance

Watch out for these hazards on the road to compliance. If you're not careful, they can lead to financial ruin.

Issue:

Autodialing cell phones on National Do Not Call Registry

> **Settlement:** \$1.3 Million

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Issue:

Automated messages delivered to cell phones without consent

> **Settlement:** \$40 Million



Unsolicited

Issue:

marketing robocalls in violation of TCPA **Settlement:**

\$76 Million

TCPA violation, robocalls to numbers

Issue:

Dead

Call Registry Settlement: \$280 Million

on National Do Not

WARNING: TCPA

Issue:

Unsolicited autodialer calls to cell phones

Settlement: \$17.5 Million

Issue:

Autodialing cell

phones without prior consent

\$75.5 Million

Settlement:

Inadequate or absent disclosures

Issue:

during phone call **Settlement:** \$225 Million

SLOW DOWN:

\$500 Fine Per Call

WANT TO GET OFF THE PATH **OF COSTLY MISTAKES?** There's only one solution.

End

SCHEDULE

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